

Trade Fair Intellectual Property Rights (IPR) Roundtable

December 6, 2005

As part of the Administration's efforts under the Strategy Targeting Organized Piracy (STOP) initiative, on December 6th, the U.S. Department of Commerce conducted a **Trade Fair Intellectual Property Rights (IPR) Roundtable** for leading trade fair organizers and trade associations to discuss how to improve intellectual property rights protection at domestic and international trade shows. Participants from the private and public sectors shared experiences regarding IPR enforcement at trade fairs, best practices for exhibitors before, during, and after shows, and exchanged thoughts on how the public and private sectors could work together to improve the protection of American-owned IPR at trade exhibitions. The Department of Commerce will continue to reach out to trade show organizers and exhibitors to further explore how to prevent the display and sale of counterfeit and pirated goods at trade fairs.

For more information about trade fairs affiliated with the Department of Commerce, please see the U.S. & Foreign Commercial Service website at http://www.export.gov/comm_svc/ and the Office of Textiles and Apparel website at <http://otexa.ita.doc.gov/>.